

## 2018 06 NAR Board Meeting Consensus Items

### ***3RE Video Program***

A majority consensus was reached (with Hartmans and Prestons standing aside) that we will order a 3RE Video Program Toolkit to begin in-house previews and evaluations (to be attended only by Encountered LME couples as per our agreement with MEUM-Marriage Encounter United Methodists).

Consensus was also reached that qualified couples throughout NAR can begin locally hosting 3RE Video Encounters (using additional rented toolkits as per the MEUM Guidelines).

It is expected that the 3RE Video Program will be previewed and evaluated, and that evaluations will be shared with the NAR Board.

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### ***WWME 50 Years of Enriching Marriages Celebration***

Unanimous consensus was reached that a \$50.00 discount off the registration fee for all 2019 LME Encounters will be applied in celebration of WWME's 50 years of enriching marriages. The promo/discount will be reflected on the GodLovesMarriage web site and on all 2019 promotional materials. **This discount applies to 2019 LME Encounters only.**

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### ***Pre-Pay Encounters***

Due to the positive experiences of piloted Pre-Pay Encounters over the past several years, and after much discussion of various ideas, a proposal was made for **all 2019 LME Encounters to be Pre-Pay of the discounted \$50 registration fee plus the per couple facility and meals costs. (Do your best to appropriate per couple any additional facility charges such as meeting room and/or equipment rentals).**

The Dream portion of the LOC talk will be presented with the couples being asked for their most generous donation to support the continuation of ministry and to help provide financial assistance for couples in need. **Encounter Admin Couples will *not* give a recommended contribution amount in the Dream talk.** (No overhead calculations/amounts will be asked for).

The "What is the Cost?" page on glm will show that financial assistance/scholarships are available. **Those requesting financial assistance will be directed to the local leadership couple to approve** (as is the current procedure). And, as always, **all couples will be welcomed to attend regardless of their ability to pay.**

Consensus was reached for all 2019 calendar year LME Encounters to be Pre-Pay as noted above.

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### ***Marketing plans***

After reviewing the options presented by the Leinicke Group, it was proposed to accept the "Out of the Box" plan in which a "Marriage Secrets" YouTube Channel will be created with an ongoing series of two-minute 'teaser videos' reflecting an Encounter concept with links to glm, plus the online banner and Facebook ads. Total cost would be up to \$22,250 through 2019 with funds allocated from the Dream Fund.

Ads would begin in January of 2019 or sooner if for specific early 2019 Encounters. **Unanimous consensus was reached.**

In addition, **if we are able to get the raw videos promos shared by MEUM, it was agreed, by consensus, that once they are edited we will accept those recommended by the Leinickes for promotional use.**

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### ***MEE Presenters & Preparation of Newly Writing Presenters***

Consensus was reached that the current suggested guidelines for the number of presenting couples on an MEE (Marriage Encounter Experience) remain in effect as follows:

**10 or more couples registered, 4 Presenting Couples;**

**5-9 couples registered, 3 Presenting Couples;**

**Less than 5 couples registered (consider postponing the Experience).** *(Some Areas have been using 2 Presenting couples for those smaller Encounters).*

Since there are a significant number of smaller Encounters in which only 3 presenting couples are scheduled, in order that new presenting couples are offered adequate opportunities to present in a timely manner, **couples who express an interest in presenting are to be informed at the time of their Kick-Off that they are to begin writing a minimum of 5 presentations (instead of the current four 1<sup>st</sup> set talks).**

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